3 hours 80 Marks

Instructions:

1.	Question	Number	1 is	Compul	lsory
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- 2. Attempt ANY THREE Questions out of remaining FIVE
- 3. Use illustrative diagrams wherever required

Q1)	Attempt any FOUI	R questions
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	a)	Define new product. What is the need for developing new products?	05
	b)	What is product life cycle? Draw the four phases of product life cycle.	05
	c)	Draw the flow chart of Concept Development Process in the product design.	05
	d)	Why it is necessary to integrate the basic forms and elements of a product like balance, rhythm and proportion?	05
	e)	What are the principles of Design for Manufacturing and Assembly (DFMA)?	05
	f)	List ANY FIVE Prototyping techniques used in manufacturing a product.	05
Q2)	a)	Explain SIX steps/phases of the Generic product development process with flow chart.	10
	b)	Define market research. List and explain the methods of market research required in the product design and development.	10
Q3)	a)	What do you mean by concept selection? Explain concept screening and concept scoring methodology giving example.	10
	b)	What is Product Architecture? Explain the Steps in developing product architecture.	10
Q4)	a)	Explain the process of identifying customer needs in concept development process.	10
	b)	What is Quality Function Deployment (QFD)? Explain the phases of QFD.	10
Q5)	a)	Draw House of Quality (HoQ) and highlight the customer matrix part in (HoQ)? Explain Voice of the Customer as an input to QFD.	10
	b)	Define creative thinking. List any FIVE Creativity and problem-solving methods. Explain the Brainstorming Technique used in product development.	10
Q6)	a)	What is golden ratio of proportion? Explain any THREE applications of Golden Ratio?	10
	b)	Write short notes on Design for Environment and Design for Serviceability	10

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N.B.:	 (1) All questions carry equal marks. (2) Question No. 1 is compulsory. Attempt any three questions from remaini (3) Figures to the right indicate full marks. (4) Illustrative answers with neat sketches wherever required. 	ng.
O1.a) Wr	ite short note on Light weighting of vehicles with emphasis on material selection.	05
	list various Airbag materials and their property requirement.	05
	th the help of neat sketch explain Hand lay-up process.	05
	plain relevance of smart material in the automobile industry.	05
	Still Stage With the Stage Stage	
Q2.a) Des	scribe need to shift new materials and risk in adopting new materials	10
b) De	scribe evolution of casting technology	10
Q3.a) Bri	efly describe material used in flooring.	10
b) Wi	th the help of neat sketch explain Resin transfer moulding.	10
Q4.a) Exp	plain various use of magnetorheological (MR) fluid in automobiles.	10
b) Ex	plain various approaches in tempering of glass for improved toughness.	10
Q5.a) Exp	plain application and current trends of paint technology.	10
b) Ex _]	plain Ashby charts for making a good selection of materials in automobiles.	10
Q 6. Writ	e short notes. (Any Four)	20
a) Alumi	num and Magnesium alloys for car bodies	
b) Seat b	elt requirements	
c) Biocon	mposites in Automobiles	
d) Trends	s in windshield glass	
e) Fuel in	njector materials	

					[Time: 3 I	Hours]	A. P. C.		[Marks	:80
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Q.4	a)	Discuss	on co	ornorate	environm	ant raspon	cibity			10
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Q.5	a)	What is	. ISO	140002	How does	adoption	of ISO-1/	1000 practices be	enefits	10
Q. 5	α)				vironment.	Q' =	01 150-14	practices by	SHOTIUS	10
	b)		X 1				lanning a	nd regulatory ag	rency	10
		Discuss	o tile i	unctions	or govern	ment as p	iaiiiiiig ai	nd regulatory ag	circy.	10
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	(b)	Discuss	S OII I	otai Que	ality enviro	mmental I	nanageille	511 ι.		10
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	2.	Attem	pt ai	ny three o	ut of rer	naining five	questio	ns.		
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Time: 3-hour Marks: 80

- **N.B.**: (1) Question No 1 is Compulsory.
  - (2) Attempt any three questions out of the remaining five.
  - (3) All questions carry equal marks.
  - (4) Assume suitable data, if required and state it clearly.
  - (5) Notations carry usual meaning.

## Q1. Answer the following (Any FOUR.)

[20M]

- a) What are the contents of project charter? who prepares and authorizes the project charter?
- b) Compare the top-down budgeting and bottom-up budgeting.
- c) What is Goldratt's critical chain method?
- d) Explain the significance of IRR method in project selection.
- e) Briefly describe the purchasing cycle.
- f) Explain the risk breakdown structure.
- Q2. (a) A consulting project has an actual cost of Rs. 35000, Scheduled cost Rs. 27000, and completed work is Rs. 31000. Find the Scheduled and Cost Variance. Also find SPI and CPI.
  - (b) What is a contract? Explain different types of contracts in brief. [5M]
  - (c) Consider a project having following cash flow stream. The cost of capital (r) for the firm is 10%. Calculate NPV of project and decide whether to accept or reject the project. [10M]

A)		1	0,	A / '		
Year	0	1	2	3	4	5
CASH	10,00,000	2,00,000	2,00,000	3,00,000	3,00,000	3,50,000
Flow in Rs.	EBG .		30,	or of		

- Q3. (a) What is project life cycle? how does cost of change, risk and influence of stakeholders are affected with Project time during the life cycle of project? [10M]
- Q3. (b) Explain probability and impact matrix. What are the risk response strategies foe negative risks (threats) and positive risks(opportunities). [10M]

Q4. (a) A small project is composed of 8 activities, whose time estimates are listed below.

Activity	Predecessor	to	tm	tp
		5		N S
A	- 6 ^t	3	6	9
В	- S	5	7.0	8
С	A	6	9	12
D	A	6	12	√ 15 ¢
Е	B	9	12	18
F	B	12	18	24
G	C, D, E	6	9	12
Н	C	3 2	6	9

- i) Draw the project network diagram. Find the critical path and expected project duration.
- ii) If the due date is 30 days. What is the probability that the project will be completed within the due date?
- iii) Find the probability of completing project between 26 to 31 days. [10M]
- Q4. (b) What are the non-numeric models of project selection? Expalin in brief. [5M]
- Q4. (c) Explain importance of ethics in projects. [5M]
- Q5. (a) How communication is planned and managed in project management? [10M]
- Q5. (b) What is life cycle of a project audit? what are responsibilities of project auditor?

  What is essential for successful project audit? [10M]
- Q6. (a) What are four stages of team development and growth? What are the barriers to team effectiveness? [10M]
- Q6. (b) List and briefly describe the ways project may be terminated. What are some non-technical reasons for project termination? [10M]

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ı ime:	Snour					Max Mark	s: 8
===== N.B.	(2) Atter (3) Assu	me suitable dat	uestions out of 1		g five questions		9619
Q1.	Solve any	y Four out of Fi	ve S				20
a)			ffect diagram wi	th cuitabl	e evamnle		20
<b>b</b> )			ensions of produ				
<b>c</b> )			olan? Explain wit	A			
<b>d</b> )			What are the steps			e process.	
<b>e</b> )			ween ISO9000 a		· V /		
				9		6, 9,	
<b>Q2.</b>							
a)			Vhat are its categ				10
<b>b</b> )			enchmarking an	d explain	the important ste	ps in the process	10
	of benchr	narking.					
Ω2							
Q3.	Following	g are the inspect	ion results of ma	onets for	nineteen observ	otions	10
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	No.	Magnet	defective	No.	Magnet	defective	
	110.	inspected	magnets	110.	inspected	magnets	
	1	724	48	11	736	47	
	20	763	83	12	739	50	
	3	748	70	13	723	47	
	4	748	85	14	748	57	
<b>a</b> )	5	724	45	15	770	51	
	6	727	56	16	756	71	
	7	726	48	17	719	53	
	8	719	67	18	757	34	
	9	759	37	19	760	29	
	10	745	52				
						s, construct the	
7			hether the proce				
<b>b</b> ) (	Explain t	he concept of Ta	guchi's quality f	unction in	n detail. Give an	example.	10
04							
Q4.	Digaues o	hout the four im	nortant documen	ts to be pr	raparad for ISO0	000 certification.	10
a) b)			of Win-win police		-		10
D)	Liaborate	on the concept	or win win pond	by mittie c	context of supplie	er relationship.	10
Q5.							
a)	Describe	Deming's philos	sophy for quality	improve	ment.		10
<b>b</b> )			/=, / *	-		work and criteria	10
<b>b</b> ′	-/	mance excellent					
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Q6.		\$ ⁷	67				
<b>a</b> )	-	/ \ \ \ <del>-</del>	an be used to im	prove the	quality of produ	cts and services	10
		nufacturing and		TO 1 4			1.0
<b>b</b> )	Explain s	trategic approac	h to leadership in	1 IQM. *****			10