

### SARASWATI Education Society's

## SARASWATI College of Engineering

#### Learn Live Achieve and Contribute

Kharghar, Navi Mumbai - 410 210.

#### 'NURTURE' - The Holistic Nourishment

#### Communication, Personality development, Soft skill learning AND Corporate readiness

(An initiative of The Saraswati Education Society)



#### Preamble:

- 'Nurture' is an in-house initiative of Saraswati Education Society, focused towards facilitating Personality development, communication skill, soft skill learning & corporate readiness for students right from the First year.
- Students are guided towards enhancing their employability, increasing their chance of better placement, with training in soft skills, bridging the gap between the employer and the employee.
- It is dedicated towards providing focused assessing, counseling, mentoring to groom the 'Better to be the Best' and the 'Best to be Outstanding', right from the First Year.

#### Need Identification:

- Industry needs are specific & large
- Employers' feedback is to develop students in soft skills & social skills necessary to fit into the corporate culture.
- Gap between the academics & industry
- Excessive competition
- Students coming from various backgrounds including vernacular
- Students not prepared in the required communication skill to suit corporate environment
- Requirement to improve personal & professional skills to suit the diverse corporate culture
- Make oneself ready for the tasks & responsibilities ahead

#### Objective:

- To facilitate focused learning to students towards corporate readiness, personality development & placement right from the First Year.
- To provide additional support to Placement cell via the placement specific knowledge seminars, campuscorporate interaction and building relations between academia and industry.
- · To counsel, mentor and support students in case of doubts, queries regarding soft skills & career building
- To guide on overall communication, spoken English, including development of inter-personal skills and correct attitude building with professional effectiveness.

#### Mode of achievement and Methodology

- Corporate readiness modules training & teaching
- Teaching soft skill concepts, Communication skill
- Individual & group activities, Mock activity
- Work-shops & Seminars
- Supporting Placement related seminar & guidelines
- Facilitating corporate relations



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#### 'Nurture' Program Outcome (PO):

On successful completion of the learning, student will be able to-

- Gradually transform from being a student to becoming a professional.
- Focus on the personal & professional effectiveness, through good spoken language & etiquettes.
- Adjust smoothly in the corporate, whether coming from vernacular or any other medium.
- Develop individual ability and strengthen employability quotient.
- Face challenges in today's dynamic and diverse Indian and Global culture.
- Build positive attitude and become ready for future tasks and responsibilities.