

University of Mumbai

Examinations summer 2022

Time: 2hour 30 minutes Max. Marks: 80

=====

Q1.	Choose the correct option for following questions. All the Questions are compulsory and carry equal marks
1.	_____describes the manner in which business is done to generate revenue and create value.
Option A:	Digital Business
Option B:	Business Model
Option C:	E-commerce
Option D:	CRM
2.	The _____ section of the business plan should be written last.
Option A:	financial statements
Option B:	executive summary
Option C:	Appendices
Option D:	Index
3.	_____ is a new digital ecosystem, which can be described through five Cs: creativity, connectivity, collaboration, convergence, & community.
Option A:	.NET
Option B:	Web 2.0
Option C:	IoT
Option D:	Webex
4.	Process of concealing the source of large amounts of money that have been gained through illegitimate means
Option A:	Bank Fraud
Option B:	Forgery
Option C:	Blackmail
Option D:	Money Laundering
5.	The primary source of financing during the early years of e-commerce was _____.
Option A:	Initial public offerings.
Option B:	Large retail firms.
Option C:	Bank loans.
Option D:	Venture capital funds.
6.	Mission statement and vision is the part of which Strategic Process.
Option A:	Formulation of Strategy
Option B:	Implementation of Strategy
Option C:	Evaluation of Strategy
Option D:	Internal Analysis Strengths weakness
7.	Which service encompasses all technologies used to transmit and process information on an across a network?
Option A:	Benchmarking
Option B:	Interoperability
Option C:	Scalability

Option D:	Web Services
8.	What is NOT a benefit of BYOD?
Option A:	Reduced costs.
Option B:	Viruses and security issues.
Option C:	Familiarity.
Option D:	Ownership.
9.	Which Of The Following Factors Can Impact The Open Rate Of Your Email Campaigns?
Option A:	The chance for customers to opt-out
Option B:	The number of pictures in your email
Option C:	The subject line of the email
Option D:	The number of links contained in the email
10.	A “glue” between client and server parts of application.
Option A:	Middleware
Option B:	System Software
Option C:	Package
Option D:	Firmware

Q2	Solve any Four out of Six	5 marks each
A	Discuss different drivers of digital business management.	
B	Explain different factors that affect consumer behavior	
C	Explain Firewall as Security Control	
D	Discuss various Legal, Ethics and Societal impacts of E-commerce	
E	State and Explain opportunities & Challenges in Digital Business?	
F	Compare & contrast physical Economy with Digital Economy?	

Q3.		
A	Solve any Two out of Three	5 marks each
i.	Discuss various security issues related to E-commerce?	
ii.	What are the types of E-Commerce models?	
iii.	Explain process of Digital Transformation	
B	Solve any One	10 mark each
i.	Explain the components of Business plan document in e-business.	
ii.	Explain Analysis of Company’s Internal and External environment	

Q4.		
A	Solve any Two out of Three	5 marks each
i.	What is Information System? Explain its Components?	
ii.	Components of E-SCM	
iii.	Short note on Mobile Commerce	
B	Solve any One	10 mark each
i.	Explain Digital Signature. Explain its importance in Digital Business.	
ii.	Explain ERP and its components.	

Q1.	Choose the correct option for following questions. All the Questions are compulsory and carry equal marks
1.	----- act as primary devices to collect data from the environment.
Option A:	Machines
Option B:	Antenna
Option C:	Sensors
Option D:	Switch
2.	Which RFID tag does not need an embedded power?
Option A:	Active
Option B:	Passive
Option C:	Semi-Passive
Option D:	Semi-Active
3.	Pure ALOHA is based on
Option A:	CDMA
Option B:	TDMA
Option C:	FDMA
Option D:	SDMA
4.	MQTT topics are
Option A:	Simple floating point
Option B:	Simple integer
Option C:	Simple symbol
Option D:	Simple string
5.	CoAP provides which of the following requirements?
Option A:	Multicast support, Low overhead and Simplicity
Option B:	Low overhead and multicast support
Option C:	Simplicity and low overhead
Option D:	Multicast support and simplicity
6.	X-MAC differs MFP – Micro frame preambuling with respect to:
Option A:	Receiver cuts the preamble into micro-frames, and listens between each micro-frame.
Option B:	S (sender) cuts the preamble into a series of micro frames.
Option C:	S (sender) cuts the preamble into micro-frames, and listens between each micro-frame.
Option D:	Senders listen to the remainder of the preamble, which costs energy and Increases collision probability.

7.	_____ localization algorithm works according to the last known or estimated location by using velocity or acceleration.
Option A:	Dead reckoning
Option B:	Scene analysis
Option C:	Proximity
Option D:	Hybrid
8.	Link-Layer Handover process follows three steps: two modes of scanning:
Option A:	active and passive
Option B:	active and semi-passive
Option C:	semi-active and passive
Option D:	semi active and semi passive
9.	Oozie workflow jobs are directed _____ graphs of actions.
Option A:	Linear
Option B:	Elliptical
Option C:	Cyclic
Option D:	Acyclic
10.	Hadoop Ecosystem does not include -----.
Option A:	Oozie
Option B:	Yarn
Option C:	Hive
Option D:	Zoo

Q2.		
A	Solve any Two	5 marks each
i.	Discuss the technical challenges in RFID.	
ii.	Sketch the Hadoop architecture and explain its different components.	
iii.	Explain 10 most emerging technologies in IoT	
B	Solve any One	10 marks each
i.	List the features of CoAP and explain the different messaging modes of CoAP.	
ii.	Draw the RFID based architecture for supply chain management application.	

Q3.		
A	Solve any Two	5 marks each
i.	Explain the architecture of MQTT protocol with its selection criteria.	
ii.	Explain different Identifiers in IOT.	
iii.	Explain the Types of Wireless Sensor Network?	
B	Solve any One	10 marks each
i.	What does NETCONF-YANG mean, explain the device managements of the same.	
ii.	Discuss the RFID enabled handoff management process in Localization and Mobility management.	

Q4.		
A	Solve any Two	5 marks each
i.	List and explain the components of RFID	
ii.	Illustrate how Energy-efficiency in MAC protocols is maintained.	
iii.	Suggest the IoT Framework for Home Automation application.	
B	Solve any One	10 marks each
i.	Differentiate between the various conventional localization techniques. Explain any one detail.	
ii.	Discuss the need of the Chef and Puppet tools with their benefits. List the industries using them.	

University of Mumbai

Examinations Summer 2022

Program: Information Technology

Curriculum Scheme: Rev2016

Examination: BE Semester VIII

Course Code: ITDLO8045

Course Name: Enterprise Resource Planning

Time: 2hour 30 minutes

Max. Marks: 80

Q1.	Choose the correct option for following questions. All the Questions are compulsory and carry equal marks
1.	In an integrated data model, what gives a snapshot of the organization at any given time?
Option A:	ERP
Option B:	Database
Option C:	Management
Option D:	MIS
2.	Executive committee is headed by _____.
Option A:	End users
Option B:	vendors
Option C:	CIO/CEO
Option D:	consultant
3.	The main component of material management Module is:
Option A:	Pre purchasing activity
Option B:	Quality planning
Option C:	Equipment tracking
Option D:	Plant maintenance
4.	----- is fundamental rethinking and radical re-design of business process to achieve improvements in critical, contemporary measures of performance such as cost, quality, service and speed
Option A:	Business Function
Option B:	Business Process Re-engineering
Option C:	Business Analytics
Option D:	Business Collaboration
5.	Degree of satisfaction cannot be assessed using which of the following measure.
Option A:	Product or service has the features that are most important to the customer.
Option B:	Response to the customers' demands in a timely manner.
Option C:	Product or service is free of defects and perform as expected.
Option D:	Cost of the system is minimal.
6.	What leads to better decision making and resolution of problems?
Option A:	Cost integration
Option B:	Quality integration
Option C:	Quantity integration
Option D:	Information integration

7.	_____provides, Planning, Scheduling, Control of facilities and equipment, Equipment lubrication, Component replacement, Safety inspection, Monitoring.
Option A:	Equipment tracking
Option B:	Preventive maintenance control
Option C:	Component tracking
Option D:	Calibration tracking
8.	Which one of the following is not the fundamental need for changing a company's business model into an e-business model?
Option A:	Knowledge building
Option B:	Capability evaluation
Option C:	e-business design
Option D:	Risk evaluation
9.	Which of the following e-business design uses the internet to streamline the interactions among all parties in the supply chain to improve operating efficiency.
Option A:	Self-service innovator
Option B:	Supply chain innovator
Option C:	Channel Mastery
Option D:	Infomediary
10.	Data level and Business model level are the types of following
Option A:	EAI
Option B:	ERP
Option C:	EAP
Option D:	EDI

Q2	Solve any Four Questions out of Six	5 marks each
A	Why integrated data model is required in ERP	
B	Explain the concept of SCM	
C	Write Short note on E-commerce	
D	Explain Big Bang Transition Strategy of ERP Implementation.	
E	Explain ERP's Finance Module in brief.	
F	Explain up-selling and cross-selling with examples.	

Q3	Solve any Two Questions out of Three	10 marks each
A	What are the main characteristics of Decision Support System. How is DSS different from MIS.	
B	Explain Distribution Requirement Planning (DRP). Mention its features and benefits.	
C	Explain in detail E- Procurement Process. Also discuss the advantages of adopting E-Procurement	

Q4	Solve any Two Questions out of Three	10 marks each
A	With example, explain the types of e-Business types.	
B	Define Lead time and Cycle time. What are the parameters need to be considered for Reduction of lead time and cycle time? Explain.	
C	List and explain phases of ERP Implementation	

University of Mumbai
Examinations Summer 2022

Time: 2 hour 30 minutes

Max. Marks: 80

Q1.	Choose the correct option for following questions. All the Questions are compulsory and carry equal marks
1.	Which is an example of Triple Constraint?
Option A:	Scope, Human Resource, Time
Option B:	Quality, Scope, Human Resource
Option C:	Cost, Human Resource, Time
Option D:	Scope, Cost, Time
2.	You are responsible for a project with high risks particularly during the early phases - your sponsor has asked for performance reports on a monthly basis. At the end of the first month you report a CPI greater than 1 and also the SPI greater than 1. What would this mean?
Option A:	The project is behind schedule and over budget
Option B:	The project is ahead of schedule and under budget
Option C:	The project is ahead of schedule but over budget
Option D:	The project is behind schedule but under budget
3.	Why does activities on critical path of a CPM network are called critical
Option A:	They represent maximum project completion time
Option B:	They cannot tolerate any delay in completion
Option C:	They consume maximum resources
Option D:	These are most complex activities on project
4.	A risk is known as Positive risk or opportunity if-
Option A:	Impact is negative which you want to lessen its impact
Option B:	Impact is positive which you want to lessen its impact
Option C:	Impact is negative which you may want to actualize
Option D:	Impact is positive which you may want to actualize
5.	The lowest element in the hierarchical breakdown of the WBS is
Option A:	Deliverable
Option B:	Work package
Option C:	Responsibility matrix
Option D:	Bottoms up budget
6.	When many activities are planned to start at the same time in project schedule, the project is likely to be following
Option A:	Concurrent Engineering
Option B:	Research and Development Project
Option C:	Goldratt's Critical Chain
Option D:	laddering approach
7.	The payback period for a project
Option A:	is the internal rate of return that is the discount rate that equates the present values of the two sets of flows.
Option B:	is the discounted cash flow method determines the net present value of all cash flows by discounting them by the required rate of return
Option C:	is the initial fixed investment in the project divided by the estimated annual net cash

	inflows from the project.
Option D:	is also known as the benefit–cost ratio
8.	A project is over budget when
Option A:	CPI > 1
Option B:	SPI > 1
Option C:	CPI and SPI > 1
Option D:	CPI less than 1
9.	Select the correct statement from the following
Option A:	There is always only one critical path in the network
Option B:	A path is called a critical path if it is the longest path in a project network
Option C:	Slack or float of dummy activity is always equal to zero
Option D:	Crashing cost linearly increases with no of days crashed
10.	Project closure when the project is completed as planned is
Option A:	Failed projects
Option B:	Premature closure
Option C:	Abnormal closure
Option D:	Normal closure

Q2	Solve any Two Questions out of Three	10 marks each
A	Explain stages of team development and growth? What are advantages of and barriers to team effectiveness?	
B	Explain Probability and impact matrix. What are the risk response strategies for negative risks (threats) and positive risks(opportunities)?	
C	List and briefly describe the ways projects may be terminated. What are some non-technical reasons for project termination?	
Q3	Solve any Two Questions out of Three	10 marks each
A	Differentiate between the Functional, Pure Project and Matrix organizations.	
B	What is crashing of the project? Explain with a small example the process of crashing	
C	Draw resource loading diagram for the following project. Adjusting the activity floats, and level the resources to the best possible loading. How many men are required to complete this project in 11 days after carrying out resource levelling?	
Q4	Solve any Two Questions out of Three	10 marks each
A	A project in its 26th week has an actual cost of Rs.270,000/-. It was scheduled to have spent Rs.260,000/-. For the work performed the budgeted value is Rs. 272,000/-. What are cost and schedule variances for the project? What is the SPI, CPI and CSI? Comment on the status of the project based on your earned value analysis.	
B	Why negotiations are important in Project Management? Why Win-Win strategy is adopted in project management for negotiations	
C	What does project audit tries to find out? How do project audit recommendations help the project? What are types of project audits based on the depth of audit?	

University of Mumbai

Examinations Summer 2022

Time: 2 hour 30 minutes

Max. Marks: 80

Q1.	
1.	Choose the correct option for following questions. All the Questions are compulsory and carry equal marks The Design Council of the UK proposed the double-diamond of design which has four phases. Their sequential steps are
Option A:	Define -> Discover -> Develop -> Deliver
Option B:	Discover -> Define -> Develop -> Deliver
Option C:	Discover -> Develop -> Define -> Deliver
Option D:	Define -> Develop -> Discover -> Deliver
2.	Which of these is not a usability goal?
Option A:	Effectiveness
Option B:	Safety
Option C:	Learnability
Option D:	Portability
3.	An outline of what people can do with a product and which concepts are needed for the user to understand how to interact with it is known as:
Option A:	Concept
Option B:	Conceptual Design
Option C:	Conceptual Model
Option D:	Conceptual list
4.	_____ is what goes on in our heads when we carry out our everyday activities.
Option A:	Interaction
Option B:	Cognition
Option C:	Motivation
Option D:	Conceptualization
5.	Operations like Selecting, dragging, opening, closing, zooming in and out using touch gestures on a smartphone are all examples of which type of interaction
Option A:	Instructing
Option B:	Manipulation
Option C:	Conversing
Option D:	Exploring
6.	According to UID Theory, What is pilot study?
Option A:	study done before the main study
Option B:	study done after main study
Option C:	study done with main study
Option D:	study done after feedback
7.	_____ means to employ different data gathering techniques.
Option A:	Triangulation of data
Option B:	Investigator triangulation
Option C:	Triangulation of theories
Option D:	Methodological triangulation

8.	A Prototype is important as it provides a
Option A:	Mini-Model of existing System
Option B:	Manifestation of a design that allows stakeholders to interact with it and to explore its suitability
Option C:	Working Model of existing System
Option D:	can be applied only to the newly created product
9.	Which of the following does not include in Shneiderman's 8 golden rules?
Option A:	Support internal locus of control
Option B:	Permit easy reversal actions
Option C:	Offer informative feedback
Option D:	Maintain the System frequently
10.	In a heuristic evaluation:
Option A:	A group of psychologists administer a questionnaire
Option B:	A group of usability experts review a user interface according to a small set of principles
Option C:	A group of test users conduct a formal experiment
Option D:	A group of usability experts judge an interface with a detailed checklist of guidelines

Q2. (20 Marks)	Solve any Two Questions out of Three	10 marks each
A	Describe four basic activities of Interaction Design.	
B	Compare Controlled Setting, Natural Setting, and Any Setting Evaluation.	
C	What do you mean by low-fidelity and high-fidelity prototyping? Explain with examples.	

Q3. (20 Marks)	Solve any Two Questions out of Three	10 marks each
A	Write a note on 10 heuristics by Nielsen.	
B	List various usability inspection methods and summarize cognitive walkthrough techniques.	
C	Describe in detail Cognitive Frameworks.	

Q4 (20 Marks Each)		
A	Solve any Two	5 marks each
i.	Write a note on Good Error Messages with examples	
ii.	Explain Wireframe with suitable example.	
iii.	What is DECIDE framework? Explain.	
B	Solve any One	10 marks each
i.	Define usability and identify the most relevant usability goals for Ecommerce website. Also Justify.	
ii.	Write a note on different interview styles.	

University of Mumbai
Examinations: Summer 2022

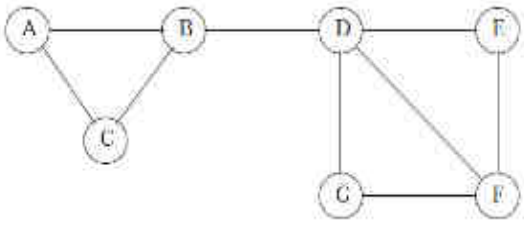
Time: 2 hour 30 minutes

Max. Marks: 80

Q1	Choose the correct option for following questions. All the Questions carry equal marks. (2 Marks each) Total Marks - 20
1	Vertical scaling means
Option A:	Adding computers serially
Option B:	Adding computers in parallel
Option C:	Adding computers serially as well as parallel
Option D:	Adding more processors, more memory and faster hardware typically within a single server
2	The original purpose of creation of Google implementation of MapReduce was to
Option A:	Perform matrix-vector multiplications for calculating PageRank
Option B:	Count number of keywords on webpages
Option C:	Count maximum number of keywords
Option D:	Find minimum keywords required on web page
3	Which of the following phases occur simultaneously?
Option A:	Map and combining
Option B:	Reduce and partitioning
Option C:	Shuffle and sort
Option D:	Map and Reduce
4	In DGIM algorithm, bucket cannot _____ in size as we move to the left (back in time).
Option A:	increase
Option B:	decrease
Option C:	big
Option D:	small
5	Taxation assumes:
Option A:	A random surfer has a finite probability of leaving the Web at any step
Option B:	A random surfer has an infinite probability of leaving the Web at any step
Option C:	A random surfer has zero probability of leaving the Web at any step
Option D:	A random surfer has 50% probability of leaving the Web at any step
6	Following are the NoSql Business Drivers
Option A:	Data, Supply, Information, Idea
Option B:	Demand, Supply, Trends, Data
Option C:	Volume, Velocity, Agility, Variability
Option D:	Data, Information, Knowledge, Idea
7	Multistage algorithm uses
Option A:	1 hash functions in 2 different passes

Option B:	1 hash functions in 1pass
Option C:	2 hash functions in 1pass
Option D:	2 hash functions in 2 different passes
8	Two k-cliques are adjacent when they share
Option A:	2*k nodes
Option B:	k+1 nodes
Option C:	k-1 nodes
Option D:	k nodes
9	Assume that a text file contains the following text. In a map-reduce logic of finding frequency of occurrence of each word in this file, what is the output of map function? This is a exam Yes it is exam
Option A:	(This,1), (is, 2), (a, 1), (exam, 2), (Yes, 1), (it, 1)
Option B:	(This,1), (is, 1), (a, 1), (exam, 1), (Yes, 1), (it, 1), (is, 1), (exam,1)
Option C:	(This,1), (is, 1), (a, 1), (exam,1)
Option D:	(This,1), (is, 1), (a, 1), (exam, 2), (Yes, 1), (it, 1), (is, 1)
10	In a map-reduce logic of finding Matrix-Vector Multiplication, what is the output of the map function? $\begin{matrix} 3 & 4 & 1 \\ 5 & 6 & * & 2 \\ 7 & 8 & & \end{matrix}$
Option A:	(1,11), (2,17), (3,23)
Option B:	(1,1,3), (1,2,4), (2,1,5), (2,2,6), (3,1,7),(3,2,8)
Option C:	(1,1,3), (1,2,4), (2,1,5), (2,2,6), (3,1,7),(3,2,8), (1, 1), (2, 2)
Option D:	(1, 3), (1, 8), (2, 5), (2, 12), (3, 7), (3, 16)

Q 2.	Attempt ANY TWO QUESTIONS out of THREE Each question is for 10 marks
A	Recall all NoSQL design patterns with examples. Justify CAP with suitable examples.
B	Explain with example Collaborative based filtering in a recommendation system.
C	Apply Matrix - Matrix Multiplication using MapReduce model and solve the following example $\begin{matrix} 1 & 2 & 3 & 4 \\ 1 & 2 & * & 3 & 4 \end{matrix}$
Q 3.	Attempt ANY TWO QUESTIONS out of THREE Each question is for 10 marks
A	Apply PCY algorithm to find frequent itemset for the given dataset with minimum support 50% with hash function $h(ij) = i*j \% 8$ T1-- 1,2,4,5 T2-- 2,4,5

		T3-- 1,2,4 T4-- 1,2,5
	B	Figure is an example of a social-network graph. Use the Girvan-Newman approach to find the between-ness of every edge. 
	C	Discuss all phases of the CURE algorithm for clustering with suitable example.
Q 4.		Attempt any FOUR Questions out of SIX Each question is for 5 marks
	A	What are the five Vs of Big Data? Explain.
	B	Recall Hadoop architecture with diagrams and give its advantages.
	C	Discuss any 5 different relational algebra operations with examples.
	D	Mention problems of PageRank along with its solution.
	E	State Bloom filter and explain with the help of an example.
	F	Explain KNN with proper example.