

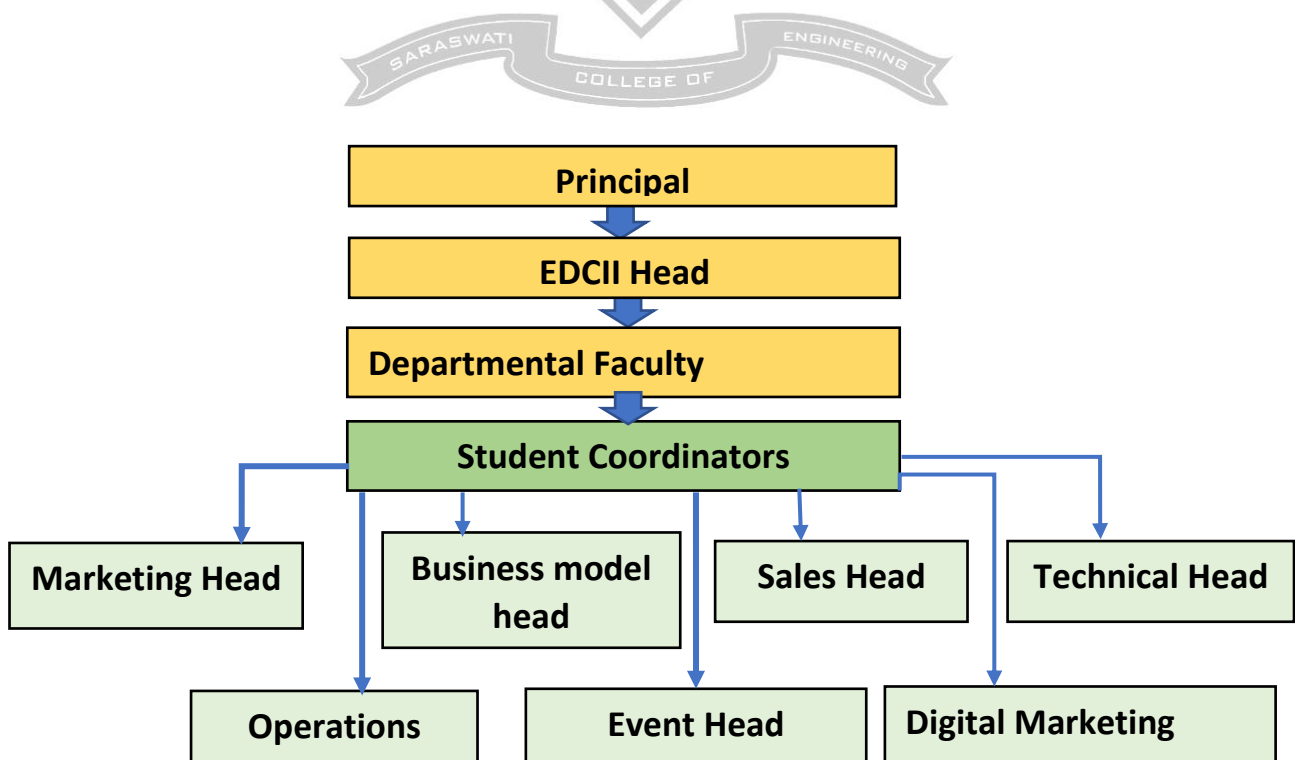


Entrepreneurship Development Cell for Incubation and Innovation (EDCII)

SCOE Entrepreneurship Development cell stands for young aspiring entrepreneurs who are passionate about business development. As our nation is shifting towards “Atmanirbhar Bharat”, we are having better opportunities in the upcoming years. The ED cell provides the mentoring and infrastructural support for the entrepreneurship project. It also makes available the financial support to the students by approaching the appropriate investors.

➤ Objective

- Getting insight to entrepreneurial theory and practice through activities and workshops
- Facilitating students for campus companies
- Inculcating spirit of entrepreneurship in students
- Organizing motivational and inspirational talks from successful Entrepreneurs



Roles and responsibilities

- **EDCII Head:** To look for overall functioning of entrepreneurship development cell for innovation and incubation
- **Departmental Faculty coordinator:** To maintain the EDCII functionality of their respective departments
- **Student Business model Head and Team:** To study various areas of innovation where entrepreneurship is feasible. Also, to coordinate with business model coordinators to generate a business plan.
- **Student Marketing Head and Team:** To develop the marketing strategies for business development.
- **Student Sales Head and Team:** To make plans for lead generation for the existing companies incubated at the institute
- **Student Technical Head and Team:** To design and develop the prototype from scratch to patent stage.
- **Student Operations Head and Team:** To plan and execute the complete functioning of EDCII
- **Student event Head and Team:** To arrange talks, seminars, bootcamps, etc for all the EDCII members of Institute
- **Student Digital Marketing Head and Team:** To make the presence of all the EDCII project and startups on social media.

